



Business Design Solutions

Business Design Solutions, Inc.

Design That Works for You

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IDEAS TO WRITE ON PROMOTIONAL PRODUCTS

Writing Instruments

Presenting (new product, new company) with a new twist
Style and convenience
Switch to and see results
We offer more choices
Take us for a spin
Flexible rates

Spring into action
We measure up
Turn on the power
Release your energy
Lighting the way
Higher output
Power up to . . .
We make it easy
Read the fine print and measure the results
Let's connect
Smooth rates
The smooth move
Make the smooth move to
We'll go to any length for your business
Give us a shot at your business
We can inject life into your business
Good medicine for great promotions
Don't forget to . . .
We always measure up
We're stuck on . . .

Stress Relievers

Knock out your competition
Play a round of . . .
We score touchdowns
We can tackle your tough problems
Our goal is your perfect promotion
Let's kick around some new ideas
We'd like to make a pitch
Driving great promotions
The key to . . . (good health, saving, etc.)

Ecological Pens

...for a cleaner world
Highlighters
Clearly . . . is the highlight
Either way . . . it's the right choice
Don't forget to . . .
Let's discuss the highlights of your next promotion

Give us a shot at your business
We can inject life into your business
Good medicine for great promotions
Check what's new
Highlight the benefits
Make the right choice
Highlight the right choice
When decisions matter, it's your choice

Travel / Personal Care

You'll take a shine to our business
Sharpen your image
We take care of the details
For complete (health care, legal, financial) it's . . .
If you need more than this, call the professionals
Our service is music to your ears
Connecting with you . . .

Manicure Kits/Tool Kits

We always have the right tools

Take care of the details

Sewing Kits

We help you sew up business

Desk / Home / Office

Measure your success
We can open up your business to new opportunities
Spring into action with our business
Safety first
Love those . . .
Turn it on



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Space reserved for . . .

Turn on the juice

Building a strong foundation

It doesn't take a brain to know we're the best in the business

Stop! Check out our pricing

Building for the future . . .solid as . . .

Move to . . .We're moving

We love your business

No bull!

It's the place to . . .

We go the extra yard

Drive into . . .

Key Rings/Puzzles

Your solution to promotional problems

Who has the item you are looking for?

Computer Accessories

We can help monitor your business needs

CD / DVD Cases

We listen

Protect the details

Protect your integrity

We go where you go

Golf Accessories

Tee it up

Tee up your . . .

Play a round of . . .

Bottle Openers/KeyTags

We are the key to opening . . .

We can open up your business to new opportunities

Carabiners

Let's connect

Catch on to this

We won't leave you hanging

Lanyard KeyTags

Your key to . . .(great deals, savings, etc.)

Lanyards

Hang around for great ideas

Power up!

You have the power to...

Always the right direction

We measure up

Go the extra yard

Does your (financial program, health facility, etc.) measure up

Always on the level

Cool products from . . .

We fix . . .

Get a grip on . . .

Turn on the power . . .energy . . .creativity

Caution . . .Attention . . .Building a new . . .

. . .in a flash!

Opening new ideas

Open an account at . . .

Don't get clipped on service

Grab the opportunity

Fresh ideas

Star of the show

Save money with . . .

Magnifiers

Take a closer look

The closer you look, the better we are

Travel Mugs

We can carry you to success

We're on the move

Moving toward . . .

Ribbons

Package-up a promotion

I had a great idea

I support . . .

Winner

Any gift is enhanced with a ribbon that says "Thank You" or "You've earned it"

Inflatables

We are expanding again

Tote Bags

... in the bag